

CORBA

## Board Meeting Minutes

6-12-19

6:30pm

Modicum

Meeting called to order at : 6:30\_\_\_\_ by \_Steve\_\_\_\_\_

Opening Business	
Approval of previous minutes	Minutes reviewed and approved for the May meeting and special board meeting
President's Report	<ul style="list-style-type: none"><li>• Welcome Bayli as new board member</li></ul>
Treasurer's Report	Been about 2 weeks from the Quickbooks/bank account update due to president turnover.
Member Input	<ul style="list-style-type: none"><li>• Need a swiper for Paypal, should get a couple of them.</li></ul>

Trail & Event Committee Reports	
Area 178	
Hickory Ridge	<ul style="list-style-type: none"><li>• Riding great</li></ul>
Lowes Creek	<ul style="list-style-type: none"><li>• Quick fix by Far East and the bobcat became stuck after backloading with dirt. It's a work in process right now.</li><li>• Don't know if it will be done before Firecracker, but it's not part of the course.</li><li>• Mowing needs to be done - DRs will be brought down from Chippewa to mow.</li><li>• Trimming/lopping could be done - it's pretty easy</li><li>• Reroute on Axed won't be an issue for the race.</li></ul>
Northwest Park	Have about 400 ft of trail of Free Willy. The property line stakes are completely off the trail. Have permission to put the trail in.
Otter Creek	<ul style="list-style-type: none"><li>•</li></ul>
Pipestone	<ul style="list-style-type: none"><li>• 3 mile trail marked. About 1 ¾ is clear, about a mile of it is roughed in. Will keep plugging away on that.</li></ul>
Hiawatha	<ul style="list-style-type: none"><li>•</li></ul>
Silver Creek	<ul style="list-style-type: none"><li>• Tony has a lot done. Ditchwitch will be picked up from there soon to move to Menomonie. The post driver is at Tony's and is needed at Lowes Creek.</li></ul>
Menomin Park	No big plans until August. Met with county last week and have their GPS equipment set up for next week. They'll re-map the entire park and get all the trails re-done. We'll get the raw files and will be able to touch it up. The county will have pdfs published and it will be on the county site. The trailer is needing to be fixed. Need to send out Sadistic email. Will send it to Laura to get it sent to general membership.
Firecracker	<ul style="list-style-type: none"><li>• Biggest outstanding issue is the racer lounge has no volunteer.</li><li>• Food - We can feed the volunteers out of the kitchen in the expo for about \$200.</li><li>• Don't mix the concessions w/ the volunteer food</li></ul>

	<ul style="list-style-type: none"> <li>Rolly's coach club is doing the catering out of the concession stand. Corba has no involvement in it. Chris can find out if they were promised any certain amount.</li> </ul>
Take a kid mountain biking	Had 52 kids who had fun. No one was seriously hurt. EC Youth Cycling will likely take more of a lead on that next year.
Sadistic Century	
Deerfly	
Fall Back Blast	
Powder Keg	

Unfinished Business	
Corba Logo Update	<ul style="list-style-type: none"> <li>Jay, Laura and Steve met w/ Greendoor Graphics to re-do the logo and branding. They will mock up 2-3 mock-ups, but they will not be completed until early July.</li> </ul>

New Business	
Grant/Skills Loop/Pump Track	
Corba Trails Tour	<ul style="list-style-type: none"> <li>Trails outside of EC haven't been visited by a lot of members. The board needs to be more familiar with these systems. They get the use of the equipment, but want more people to spread the word of the trails. Maybe have the liaisons try to host another night to showcase their trails. Or do a Fall weekend event, or a seasonal Poker run. We may be able to engage members more and recognize at the year-end party. Bjorn will work on something for Barron County. Dates will get posted so there are no conflicts.</li> </ul>
Membership Push	<ul style="list-style-type: none"> <li>Falls in with the Trails Tour, and gets more engagement with membership.</li> <li>We can have members do this at no charge, but charge non-members \$5, to encourage more membership.</li> <li>Ultimately, the more members we have, the stronger voice we have with government entities.</li> <li>At group rides or trail days/events, encourage membership on the spot. Make it simple for them to join.</li> <li>Perhaps use swipers to allow on the spot payment into the PayPal account.</li> <li>Would like a QR code at all the parks to encourage membership</li> <li>At events, set up a specific tent to attract members, and have all the specific information to sign-up.</li> </ul>
Trail Maintenance Empowerment	<ul style="list-style-type: none"> <li>Get people to maintain trails on their own time.</li> <li>Perhaps have a clinic to get people trained on the activities that need to be done, including mowing, debraming, looping, etc.</li> <li>The trail liaisons could post of list of things that need to be done.</li> <li>Have discussed having a shed on Lowes Creek grounds to store trailer and equipment there. Will then need access to it that are stored securely.</li> </ul>

	<ul style="list-style-type: none"> <li>• Communication is the main tool - what needs to be done, how to do it, who to contact, etc.</li> <li>• Suggestion - have an adopt a trail, where someone does the debarment and looping on it for the year. That could easily be done in Google docs</li> <li>• Will put some more thought into it.</li> </ul>
Trail system signage & maps (updating with CORBA logo, etc)	<ul style="list-style-type: none"> <li>• All maps will need new logos to sticker over.</li> <li>• Can make signs/maps look like the Lowes Creek maps</li> </ul>
Bike Talk	<ul style="list-style-type: none"> <li>• Bring it back, having something at Modicum. Have people talk about a subject for 10 minutes and then go for a ride/run.</li> <li>• Fall/winter may be an easier time to host this as people want to be out riding/running in the summer</li> </ul>
FB Event Pages	<ul style="list-style-type: none"> <li>• Doing better FB event pages and seem to get more attendance when event pages are created.</li> </ul>

Attendance - Board						Attendance - Guests			
Steve Wood	A	Jenny Pederson	A	Bill Zimmerman	A	Dustin Marsh	Dean Roth		
Laura Plummer	A	Bayli Christorf	A	Bjorn Hanson	A	Dale Sonnenberg			
Chris McDonald	A	Jay Plummer	A	Jerry Porter	A	Hillarie Roth			

A = Attending, NA = Not Attending

Meeting adjourned at 8:12 pm by Steve

Submitted by Jennifer L. Pederson, Secretary