

CORBA

# Board Meeting Minutes

01-08-2020

6:30pm

Modicum

Meeting called to order at : 6:31\_\_\_\_ by \_Steve\_\_\_\_\_

Opening Business	
Approval of previous minutes	Will resend November when finalize December
President's Report	<ul style="list-style-type: none"><li>• Most on the agenda for later. Good start with the snowdogs and grooming at LC and NWP. Other volunteers have been helping out. Menomin and Hickory have had nice grooming.</li></ul>
Vice President's Report	<ul style="list-style-type: none"><li>• Member newsletter went out.</li></ul>
Treasurer's Report	<ul style="list-style-type: none"><li>• Reviewed financials.</li><li>• Additional categories for 2020 - break down per event.</li></ul>
Secretary Report	<ul style="list-style-type: none"><li>• Have 104 current accounts.</li><li>• Welcome emails/FB posts recognizing their membership.</li><li>• Run it 1st of the month.</li><li>• Member home addresses are on the website. By default, we'll turn them off.</li></ul>
Trails Directors' Reports	<ul style="list-style-type: none"><li>• Thanks to Chris and Dustin for grooming. It will be a huge boost to the club.</li></ul>

Area 178	
Hickory Ridge	<ul style="list-style-type: none"><li>•</li></ul>
Lowes Creek	<ul style="list-style-type: none"><li>• Bayli is working on signage with Danny to address blind corners coming out of Worm and Long Trail South. There's tape up. Will need continued monitoring. Danny will put up temporary signs.</li></ul>
Northwest Park	<ul style="list-style-type: none"><li>•</li></ul>
Centennial (Otter Creek)	<ul style="list-style-type: none"><li>• Next renewal with the city, the trail system will officially be Centennial Park, no longer Otter Creek.</li><li>• Candlelight snowshoe - could use two or so volunteers with snowshoe fittings.</li></ul>
Pipestone	<ul style="list-style-type: none"><li>•</li></ul>
Hiawatha	<ul style="list-style-type: none"><li>•</li></ul>
Silver Creek	<ul style="list-style-type: none"><li>•</li></ul>
Menomin Park	<ul style="list-style-type: none"><li>•</li></ul>

County Member at Large Reports	
Eau Claire	<ul style="list-style-type: none"><li>• Met with EC County Parks and Forestry Committee for grooming.</li><li>• Snowdog was demo'ed to the City at NWP. We have verbal approval at this point. Would like an email from the City as a temporary approval to groom.</li><li>• NWP - Parker moved to Milwaukee.</li></ul>
Chippewa	<ul style="list-style-type: none"><li>• Mini-ex is in storage where service work will take place for Spring.</li><li>• County is looking for new Parks &amp; Forest Administrator</li></ul>

	<ul style="list-style-type: none"> <li>• Users are enjoying 178 and Hickory. No mechanical grooming at 178, but is used when packed down</li> </ul>
Barron	<ul style="list-style-type: none"> <li>• Snowshoe traffic at Pipestone and Silver Creek.</li> <li>• Tony typically drags a tire behind while snowshoeing.</li> <li>• Hiawatha is grooming using a homemade drag that isn't optimal.</li> </ul>
Dunn	<ul style="list-style-type: none"> <li>• Menomin Park is looking great. Word is getting out.</li> </ul>

<b>Unfinished Business</b>	
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Winter Grooming / Snowdog	<ul style="list-style-type: none"> <li>• Any additional funds come in?</li> <li>• Hiawatha is looking for a better grooming system. There may be some individual donations out there for a snowdog. We would suggest needing a sled for the deep snow.</li> <li>• Hiawatha wasn't on the list as a targeted trail to groom; the plan was to share a snowdog with Pipestone.</li> <li>• 1 or 2 people volunteered to groom Pipestone.</li> <li>• Next snowdog purchase should be shared with Hiawatha and Pipestone.</li> <li>• Each time we get a post for grooming, put the donation link into the FB post. Ryan would like to head up some donations to get it moving.</li> <li>• Motion made and approved- if \$2,000 can be collected to earmark purchasing a snowdog for Barron County area trails, Corba will kick in the rest.</li> <li>• Would eventually like a 2nd snowdog for grooming Lowes to cut grooming time down</li> </ul>
Win A Bike/Gear Criteria	<ul style="list-style-type: none"> <li>• Find a way to give people credit and opportunity to win when doing volunteer work.</li> <li>• Member requirement must be maintained</li> <li>• Event requirement must be maintained.</li> <li>• Create 4 hr block, get a ticket. Trail day may be 8-12pm, get a ticket. Events are typically scheduled for 4 hour blocks. Some people work 12 hours at an event and should get 3 tickets.</li> <li>• If trail liaisons have a list of projects per trail, people can work those jobs and must have 4 hours (over time) to get a ticket. Will give members the benefit of the doubt. Lopping/weed wacking/mowing are always needed.</li> <li>• Signup sheet will be changed to 4 hour blocks. Up to actual volunteer to sign in and sign out.</li> <li>• Grooming will be included.</li> <li>• Make a pinned post on FB to direct to the webpage.</li> <li>• Liability form will need to be signed before hand. Will need to bring some to the Spring meeting.</li> <li>• Things to think about. Each point works toward Corba cash, can purchase Corba gear, waterbottle, etc. It will not go to cover membership, event registration, or cash. It will expire at end of year.</li> <li>• Motion - change win a bike/gear to give points for each 4 hour verified increment of time (either liaison or person organizing/event planning). This would include separate time working on Corba work (demo'ing, working day of event). Board can authorize and award points and best discretion is needed. This will not include monthly board meetings but will include the annual meeting.</li> </ul>

<b>New Business</b>
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Banff Mt Film Tour	<ul style="list-style-type: none"> <li>• Apr 26th at Pablo</li> <li>• Minimum level is \$100 and you get 2 tickets, name is on brochure</li> <li>• A booth is available at the vendor expo.</li> <li>• Expo and sponsorship are two different events.</li> <li>• Bring tiny bikes in to race at the expo.</li> <li>• Motion approved to sponsor this for \$100. Will do current/renewing members by 4/15.</li> </ul>
Utility Shed at Lowes Creek	<ul style="list-style-type: none"> <li>• Would be nice to have own building to store gear, tools, access to tools and grooming equipment.</li> <li>• Can implement more consistent trail maintenance (maybe Wed nights) to knock off a couple of projects. Need a team leader each week, and alternate weeks to avoid burnout.</li> <li>• Bayli contacted county to get a building. They need approval by Parks and Forestry Committee, held on Jan 13th. Bayli and Steve will be in attendance to present 3 options: <ul style="list-style-type: none"> <li>○ Plan A - Would have a 12x20 premade garage with garage door, side door, and wood (pressure treated) floor. Can put shelves in if needed. Estimate is \$5,850. Would not need separate self storage unit, so that would offset cost.</li> <li>○ Plan B - Look at 40 ft shipping container. Have it resemble buildings currently out there, with a rubber roof. Harder to break-in, and would be larger for possibly less money. Rough estimate is about \$2,500. (Blue Hills ski trail has a storage container). Jay has a link.</li> <li>○ Plan C - have a large pole shed to run events out of and and storage in the other part.</li> </ul> </li> <li>• Can include educational posters in the building.</li> </ul>
Annual Party / Upcoming Elections	<ul style="list-style-type: none"> <li>• Chippewa Falls Fill N Station (Jen to call and in lieu of this meeting, 2nd Wed of March).</li> <li>• Elections - VP, Secretary and Trails Director are up. <ul style="list-style-type: none"> <li>○ Trails Director may be term limited out, but may run again. Or do we need a Marketing/Promotions Officer instead of trails director.</li> <li>○ VP and Secretary would run again, but will open it to the public for other involvement.</li> <li>○ County members at large are always up for re-election. Current members are interested.</li> </ul> </li> </ul>
NWP Liaison	<ul style="list-style-type: none"> <li>• Parker moved out of town.</li> <li>• Steve will touch base to see if there's interest by the other liaison.</li> <li>• May reach out to D. Uber.</li> </ul>
Dunn County Endowment	<ul style="list-style-type: none"> <li>• Corba does not meet criteria due to location</li> </ul>
Altoona Fat Bike Event	<ul style="list-style-type: none"> <li>• Feb 1st and Altoona wants volunteers the same weekend as Powder Keg.</li> <li>• Altoona hasn't scheduled the event yet and is very flexible. The event would be 1 lap around River Prairie and 2 at grade street crossings. Need help with street crossings and set-up. No fee to enter this.</li> <li>• This is part of Wintermission.</li> <li>• Dean will communicate with Altoona that we can help out.</li> <li>• Candlelight snowshoe will have a handout for both Altoona Fatbike and Powder Ket.</li> </ul>

Event Director Reports (only what's currently pertinent)	
Firecracker	<ul style="list-style-type: none"> <li>• We need a meeting set up to plan.</li> </ul>

Take a kid mountain biking	
Sadistic Century	
Deerfly	
Fall Back Blast	•
Powder Keg	<ul style="list-style-type: none"> <li>• Jereme wants to pull the plug. We're scrambling to put this together, but will do it.</li> <li>• Shift will not sponsor Powder Keg. Laura call Spring Street or Riverside tomorrow. We currently have 26 registered at this point.</li> <li>• Laura will contact all the sponsors in the past and fill out the Mayo form.</li> <li>• Keep it a low key event.</li> <li>• Insurance has not been obtained yet - Laura will follow up.</li> </ul>

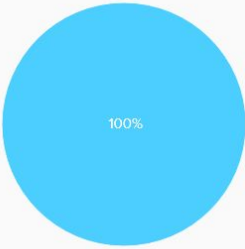
Member Input	<ul style="list-style-type: none"> <li>• Ideas - Bar card - snowmobile club had 12 bars on card. BOGO. Sold 120 and cleared \$1,100. 8 businesses actively sold the cards. There are many breweries in our 4 county locations. Will research.</li> </ul>
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Attendance - Board						Attendance - Guests					
Steve Wood	A	Jenny Pederson	A	Bill Zimmerman	A	Dean Roth					
Laura Plummer	A	Bayli Christorf	A	Ryan Urban	A	Amy Marsh					
Chris McDonald	A	Jay Plummer	A	Jerry Porter	NA	Dustin Marsh					

A = Attending, NA = Not Attending

Meeting adjourned at 8:45 pm by Steve

Submitted by Jennifer L. Pederson, Secretary



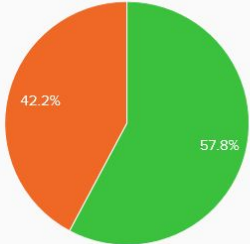
**180** total accounts

Limit 300 (increase)

Accounts w/ membership	180	100.0%
Accounts w/o membership	0	0.0%

Current paying members	104	57.8%
Accounts on lifetime/one-time billing	0	0.0%
Accounts on free membership	0	0.0%
Accounts with no renewal date	0	0.0%
Accounts past due	76	42.2%

Annual Recurring Revenue  
(current paying members)  
**\$4,180**



Individual  
63.9%

