

CORBA

Board Meeting Minutes

**4-18-19
6:30pm
Modicum**

Meeting called to order at : 6:31____ by _Jereme_____

Opening Business	
Approval of previous minutes	Reviewed and approved
President's Report	<ul style="list-style-type: none"> ● Goals: <ul style="list-style-type: none"> ○ Improve communication to members from board ○ Improve trails ○ Bridge the gap between CORBA and groups, other members and the board, and CORBA and other silent sports ○ Help race directors and trail and county liaisons reach objectives together ○ Identify the board's strengths and what is unreasonable/beyond the board's scope.
Treasurer's Report	
Member Input	<ul style="list-style-type: none"> ● Put out an invite to meetings and put approved meeting minutes on website faster.

Trail & Event Committee Reports	
Area 178	
Hickory Ridge	●
Lowes Creek	●
Northwest Park	Trail dates set with liaisons
Otter Creek	<ul style="list-style-type: none"> ● Jay and Laura attended the City of Altoona Planning Committee regarding Otter Creek trailhead. ● It will go back to the Parks Committee and go through their process. ● This is a tough area to keep clean. ● Dean will send Laura a summary to post on Facebook.
Pipestone	<ul style="list-style-type: none"> ● Will pick trail dates and put on calendar. ● Ryan and Ahmed are working on the summer plan. Will obtain a summary and make sure we're on track. ● Trail signs in Barron County are being shot at. The U.S. flag will be added to the background to see if the flag will be shot at. This will be tested at Pipestone and Silver Creek.
Hiawatha	<ul style="list-style-type: none"> ● Will pick trail dates and put on calendar. ● The NICA team will be used to do trail work here.
Silver Creek	<ul style="list-style-type: none"> ● Tony has the DitchWitch. ● 2-3 miles are marked, cleared and waiting for the thaw to break ground.
Menomin Park	
Firecracker	<ul style="list-style-type: none"> ● Socks and shirts are in the works.

Take a kid mountain biking	Jereme to follow-up
Sadistic Century	• .
Deerfly	
Fall Back Blast	Working on as registration is open. There's a grant in for Visit Eau Claire.
Powder Keg	

Unfinished Business	
Corba Name Change	<ul style="list-style-type: none"> • Sean B. has a team working on logo ideas. Steve will talk with him. • It was voted and approved to change the domain name to Corba Trails. • The legal name is Corba. Laura will handle the Articles of Incorporation, then the IRS and banking can be handled. • Bylaws need to be changed. Bylaws also still refer to IMBA. • The Facebook page needs the name change. Steve can make minor changes. • There are 3 boxes of trail crew shirts that Steve has.

New Business	
NICA Teen Trail Corps	<ul style="list-style-type: none"> • Proposal to work with local youth mtb teams to get their athletes involved in this program, and for CORBA to consider financial donations based on participation. • Athletes put time into trail advocacy, teaching them to volunteer • Racers do activities to earn badges. Four badges get a captain's badge. • Voted and approved for Corba to pay \$20/badge for each of the 4 badges, and \$20 for the captain's badge, totaling \$100. • Up to \$500 will be given per local NICA team, with a max payout of \$2,000 / year. • This will be discussed with teams and details will be worked out later. • 2019 is a pilot year.
Financial Reporting	<ul style="list-style-type: none"> • Missing quarterly cash flow reports. Bylaws state will will have quarterly reports • Motion made and approved to prepare and release financial reports to members and the public. • Quicken is unable to run financials as needed. It's easy to use and cheap, but the system is an install and not web based. • QuickBooks is web based and easy to reconcile. The pricing is uncertain. We will look at QuickBooks.

Bikes, Shoes & Brews	<ul style="list-style-type: none"> • Proposal to bring back a modified version of the Bikes & Beers gatherings CORBA did in its early days • Have Board reps attend to listen to members outside of riding. • We'll test it once at Shift, and have a replicate in Menomonie and Barron County.
Badger State Games	<ul style="list-style-type: none"> • Tabled for May meeting.
WI Secretary of Tourism Visit	<ul style="list-style-type: none"> • Met with the new Wisconsin Tourism Secretary and representatives of the Wisconsin Department of Tourism and Visit Eau Claire. • Governor Evers introduced an Office of Outdoor Recreation into the state budget and is putting more focus on outdoor recreation • Gave them Corba history and what we're doing in the Chippewa Valley. • Also pushed the idea of state and local government putting more money toward mountain biking, using examples of other places in the Midwest like Cuyuna, Copper Harbor, Bentonville, etc, where they've developed meccas for the sport in a very little amount of time and leapfrogged over Wisconsin's early successes with singletrack • Conversation went very well, and the impression is mountain biking is definitely on their radar more than it was in the past. • They hope to see more collaboration among trail groups and more collaboration with local tourism groups, outside of the event-focused stuff we've done in the past. They want groups to work together to improve what we have. • Would like a brochure/booklet that includes the main races and pinpoints of trails. This is to be updated every couple of years.
Community Survey and Ideas for 2019	<ul style="list-style-type: none"> • Get ideas at the beginning of year on what the club should focus on. • Ideas should be voted on for low, medium and high priority • Priority land owned by UWEC - the question is if we should develop trails. Steve will speak with Jay.
Banff Film Fest	<ul style="list-style-type: none"> • Jay and Steve will be there. Bjorn B. will help. • We will need duplicate display materials for Barron County.
Overdrive/Corba Merger	<ul style="list-style-type: none"> • Benefit - organization, communication, set board, infrastructure • Overdrive has 120 members, with 40 who show up for Wed rides • Overdrive wants sustainability • Overdrive receives revenue from sponsors. They send out invoices and see if people pay • Bjorn Hanson to meet with Overdrive to define the relationship. • Add this as unfinished business to the May meeting agenda.

Attendance - Board						Attendance - Guests			
Jereme Rauckman	A	Jenny Pederson	A	Bill Zimmerman	N A	Dean Roth	Matt Tietz		
Steve Wood	A	Laura Plummer	A	Bjorn Hanson	A	Linda Slowiak	Parker McColl		

Chris McDonald	A	Jay Plummer	N A	Jerry Porter	N A	Dustin Marsh			
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A = Attending, NA = Not Attending

Meeting adjourned at 9:11 pm by Jereme

Submitted by Jennifer L. Pederson, Secretary