

Call to order at 6:33 by Andy

Members: all present but Bjorn

Others present: dustin M, Frank Lowry, Luke Pederson, Heidi Pederson

Laura motion to approve, steve second

President report: all good, spring that is coming, get out and ride. Watch out for ruts, be more education on trail closures instead of FB battles. TO DO: spring 3-sentence warning about city/county. Andy has been trying to catch Parker regarding gravel/group rides. New Agenda – more involved, streamlined meeting. Focus on efficiency, uses Email for more of the info sharing. Meetings to be more “get it done”. More meeting focus will be on funding, sponsorships.

Treasurer Report:

2017 –

2018 – RCU = 29,898 Saving 5,917.92, PayPal 7,202.08

Total Assets: 43k

Liabilities: South Eau Claire still has \$500 check outstanding, Powderkeg insurance, and a few others.

NET Assets: \$39k

Sponsorships for 2018: oakwood hills vet, scheels, spring street sports, eau Claire bike and sport, SHOULD BE GETTING CHECK FROM Mayo, also BMO has a check outstanding. Remaining sponsors to be invoiced in the upcoming weeks.

IRS Filing: need to check on total revenue to have filed.

TRAIL UPDATES:

Nothing real actionable, Jay got some plans for future plans for some of the trails. Area 178 has a new Liaison, Roytek is stepping down.

PK – exp 3700, income 5700. Hats were most expensive. Snowshoe running places turned into a participation medal. Prob leave it the same.

FC – Brad is new race director, meeting will be setup. Looking at potential NICA to help out.

DEERFLY – need to confirm with Noah, also to let him know about NICA race the following day.

FBB – all good for now, getting over the FC hurdle.

Sponsorship and Funding update:

How we do it – needs to be coordinated, and actively solicit sponsors. Will need to be coordinated and organized, need to figure out who we can talk with to help. Andy is talking with a number of marketing folks at UWEC to help us gain corporate sponsorships. Looking at official CORBA interns, Jay has compiled a starting list of potential sponsors. Interns would be graphic design items, flyers, etc...we just need to help them.

How do we pitch the sponsor: come up with a plan of how and the procedure of doing it. Get it beyond just writing a check and hoping for the best. Government grants for land development, looking into that. Looking at the intern can run the GALA. THIS WOULD BE HUGE!!!!

FUNDING CUSHION:

Need to come up with an established cushion, need to look at expenses for each event, as well as a timeline/grant chart. **TO DO: GERI TO ESTABLISH THESE**

CORBA GEAR – andy is working on it.

NOMINATIONS – Jenny Pederson is interested, but concerned about the meeting.

Member Party – brad setting this up, looking at Thursday March 22nd at Fill Inn Station

Board Member Responsibilities – what do you do as a Board Member?

NEXT MEETING AGENDA:

E-fat bike for Area 178

Meeting Adjourned at 7:58