

Chippewa Off Road Bike Association

Board Meeting Minutes

October 12, 2017
 6:30 pm
 Deb's Café, Eau Claire

Members Present: Jay P, Laura P, Geri, Steve, Bjorn
 Members Absent: Everybody else
 Also Present: Luke, Heidi, Parker McColl

Meeting called to order at: 6:36pm CST by: Andy

OPENING BUSINESS	
Approval of previous minutes	Laura motion, Andy seconded.
President's Report	Lots of interest, another high school mtb club interested in sponsorship, busy with
Treas. Report	Sitting well with the balances. Payment on website for memberships is going well.
Member Input	none

TRAIL & EVENT COMMITTEE REPORTS	
Area 178	No report
Hickory Ridge	Regarding Deer Fly Chase financials - I am awaiting a sponsor check in the mail before I send in the \$ for deposit and disbursement. You could share if it comes up. Other than that Hickory trails are excellent. We have completed and added 1.1 miles of new trail this fall (extended Bert & Ernie) and the mini will return to Hickory on 10/27 to finish another 1.2 miles at the end of October and beginning of November. Total singletrack mileage should be approximately 18 miles. (Noah)
Lowes Creek	Dustin sent measurement for rocks for Onion, Ayers will provide for free.
Northwest Park	New Liaison: Parker McColl. Root section on Stinger getting a b-line. Couple other trails needing de-berming. Derek Parr resigned, thanks to Derek for all his help with trails and maintenance.
Otter Creek	All is well, Good trail day with the hardest of crews. We got a section of new trail installed near the intersection of Freefall and Friendly and reclaimed the old section. There were a few other places where we tidied up as well widening the trail bed to accommodate the mower better. All trails have been mowed. Hopefully before the end of October we will have a new kiosk installed and the old one will be relocated to the South access point. (Dean)
Pipestone	Switchbacks in really good shape, new switchback is all cleared, miniX hitting it next week, should be done. Ahman marked a new trail to take you to the new switchbacks.
Hiawatha	Rice Lake School District wood tech class could build signs for the park. Ditch witch was having issues, Rice Lake Diesel has it running, getting picked up 10/12, should be back at Hiawatha by Tuesday, use it to finish up more trail.
Firecracker	6/24/2018. Looking for race director.

Fallback Blast	Meeting this week, luggage tags for racers! Looking for volunteers and social media sharers (and racers!). Kwik Trip declined to sponsor local trail running and mountain biking this year.
CORBA Kids	No report, thanks to Marquardt and Spring Street!
Powder Keg	Website getting built/updated. Northern Lites donated snowshoes for a prize(!) - will be a random drawing grand prize. Shirt guaranteed if registered by a certain date (likely Jan 10 or 11). Looking to add women's shirts if we do shirts. Volunteer site coming soon (looking to go with volunteerspot exclusively).

UNFINISHED BUSINESS	
CORBA Racing/CX (Parker)	Going well, almost ten people last two weeks. Keep it going. Trying to not scare people with scary words like "cyclocross" and "drop bars". Using "short track mountain bike racing". Looking at a 2018 WCA race.
CORBA Gear (Andy)	Looking at screens for multi-use items, nice stuff with the logo. Need stickers. Carabiner coffee mug perhaps.
Geiger Tour and Fit Expo wrap up (Andy)	Fit Expo was good, will likely do again next year, great opportunity to meet other folks in the community for partnerships. Geiger tour was great, people are really pumped about EC and had a great time on the fat bikes.
Sponsorships (Laura)	Get away from product/event focused sponsorships, looking to go yearly, lower the amount of asks. Getting feedback from current sponsors. Volume discount make sure it's worth their (sponsor's) while to do it. Email Laura her thoughts. WORS book, idea for ads.
End of year party (Andy)	Getting prizes; Northbound, Ornot, more emails out. May have to buy some. Need a venue - Andy will email Modicum (50ppl), catering - Andy will contact. Andy getting prizes, others too.
Eau Claire South MTB Team (Bjorn)	Looking for support, Geri needs contact info, where to send check to. Need to have the CORBA logo on their tent, hope to have contact info, add website links.

NEW BUSINESS	
NWP Trail Liaison	Parker McColl, pending membership.
Add a "Friends of CORBA" membership option, \$20? (Andy)	Will revisit for 2018, maybe just a donate button, perhaps a couple bucks off a race or two. Giveaway for engaging other uses. Student level.
Spartan Run at Lowes Creek, Visit Eau Claire bid. (Andy)	10k racers with kids and adults. Maybe at Rock Fest grounds.
Aaron Walczack and Wildlands School MTB team sponsorship (Andy)	Sponsorship approved, Andy will contact.
Marketing CORBA as a brand (Brad if time permits)	Next time.
Cumberland area ski trail	Fat bike trail was proposed, and passed. They will groom it.

Meeting adjourned at: 8:06pm CST

Submitted by Andy Tyrriver, President