

# Chippewa Off Road Bike Association

## Board Meeting Minutes

8-16-16

7pm

Weimer Bearing Conference Room

**Members Present:** Danny Dietz, Steve Wood, Jereme Rauckman, Jay Plummer, Laura Plummer, Bjorn Hanson, Brad Berg, Billy Zimmerman

**Members Absent:** None

**Also Present:** Dean Roth, Pat Rasmus, Kevin Roytek

Meeting called to order at \_\_\_ 7:00 \_\_\_ by \_\_\_ danny deetz \_\_\_

OPENING BUSINESS	
Approval of previous minutes	Bjorn motion, berg second...approved
President's Report	None
Sec-Treas. Report	Membership up again 118 members. Laura motion, steve 2 <sup>nd</sup> , approved
Member Input	None

TRAIL & EVENT COMMITTEE REPORTS	
Area 178	<p>Kevin was here. Bill from xcel notified we were not in compliance. Updated map was sent. Pat, Dan and Kevin met in person. Need to make maps and routes agreed upon per agreement. Signs and decals put in place - - majority have been vandalized/stolen. Rebar has been used, they are still pulling them out and throwing in the woods. Need to complete a walk-through within 30 days of last meeting, that date is approaching soon. QUESTIONS: do we need all the signs and decals? Can we have them just at the entrance of xcel property. Once in compliance, come up with a plan to prevent the damage. Possibly stickers "you're on camera". Pat spoke with a "regular" at the park, only complaint was that rod and gun does not allow parking in their parking lot. For now, grease and stickers. Will get approval from bill at xcel before moving forward.</p> <p>Map will be sent to Chippewa county guy in GPX or DFX file. Kevin will do this.</p> <p>CORBA needs to provide proper "trail closed" markings while doing trail work.</p> <p>TO DO: Dan and Kevin will schedule a walk through with Xcel on/around August 25<sup>th</sup>.</p>
Hickory Ridge	Noah would like the mini-ex, large section of "mapped" trail that will be worked on. Dan will coordinate. There WILL NOT be a trail run during deerfly chase. Thinking about a 25k trail run in the spring.
Lowes Creek	Jon riggs would like to do a small trail day, primarily for lopping and mowing. Long trail north, holy roller, whoops. Would like to start planning something for split-rock. Looking at "onion" for a caution sign, Laura will have a post driven "expert only" or something similar to that.

Northwest Park	<p>D parr would like a couple of weeknight trail days to finish trail school reroute, hoping to do in the next couple weeks. One large tree down, can ride under, but have to duck.</p> <p>15 or so people showed up for the trail day, dirt was moved, trail is near completion</p>
Otter Creek	<p>Dean was at meeting. System is in good shape, storms did not take trail near the creek. Possibly one more cut before fall. Large stretch of trail ready for hands to come in and do the work. Looking at access point from Gloede avenue.</p> <p>Looking for first or second week of October.</p>
Pipestone	<p>Bjorn presented. Progress is being made. Map is in process. Sue is getting map setup currently. Discussion of how to label map along with using IMBA colors, etc.</p> <p>Equipment is going well, mower is great, mini-ex is getting serious use. 3hr last Saturday, pushed about 50' completely done. Added another 300' of finished trails.</p> <p>New trail is flagged and ready to be cut. Ahmyn is doing tons of work.</p> <p>Added another 1.5 miles of old road to utilize as trail, gets to the 2<sup>nd</sup> highest spot for a 6-7 mile viewpoint.</p> <p>Currently about 6 miles of trail.</p> <p>Hoping for an October trail day once the mini-ex gets back to pipestone.</p> <p>In the fall, a trail master plan needs to be created to provide direction and sustainability to the system</p>
Fallback blast	<p>Looking for sponsors, especially if people will make contact with potential sponsors - - not just Laura doing it. Mayo is title sponsor currently. Steve and Laura are looking at routes for the course. Looking at 2 laps for the 50k instead of 4.</p> <p>2 loops makes it easier mentally, possibly stagger the start times between the 50k and 25k.</p> <p>Looking at adding an additional loop. Would need to contact November 5<sup>th</sup> is the event date.</p>
Firecracker	<p>All things are done. 2017 will be last weekend of June. Don is concerned because of the possible Minnesota race. Looking at working with Matt Andrews to push into MORC for riders.</p> <p>Lost revenue in camping because paypal was not used properly.</p> <p>Brew view was \$1105, revenue was \$400. Red Flint covered \$1105 cost. That feature will be revisited, possibly closer to expo. Potential live feed of riders.</p>
Deerfly chase	<p>Registration opened</p>

Membership committee	Looking at using email list to get more members, volunteers, etc. what kind of specific incentives do people get? How do we localize it? Water bottle / t-shirt, come up with a member pack. Membership revenue pretty much goes entirely towards insurance cost. TRIFOLD corba brochure? Steve is going to send out a survey of why or why not a member . . . why or why not? We have 1800 followers, and 118 members. Proposal needs to be made as to the cost of doing it....then take a vote to move forward or not. Possibly something similar to what hickory ridge does....sell the advertising.
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<b>UNFINISHED BUSINESS</b>	
Equipment list	List is finished, all tools have been accounted for. Master records will be kept and updated by Jereme. Look into bold nasty colors for equipment, make it hard to keep the tools.
Memorial bench	Bench is arrived, location needs to be marked for install. Hopefully by next meeting
CORBA Website	Steve is working on it, current template/provider is not able to be updated. Still operating at 1000+ visits monthly. Steve should have a mock-up in the next week or so
Group Ride Organization / Incentive	Postponed until next meeting
CORBA kids	Looking for a Sunday night ride. Leaving from Sunday afternoon...maybe 4pm. Jereme has initiated conversation with TrailKids, but they have been slow to respond.
Tour de CORBA	Table until October 2016, for a long term plan for 2017
Hiawatha Park System	Jereme, dan, bjorn met with ron kaye about potential for mountain bike trails. Then ron showed him the 1-1/2 mile of single track that he has already built. It is on the pond side of the map. MOU is written to be presented to the city of rice lake. Mirrored barron county MOU. Some changes will need to be changed. Possibly meetwith neighbors to let them know what may be done. Longterm plan could be great, incorporate the ther half of the park, possibly get rid of the road. Ron would be a natural fit for the liaison position. All non-motorized, but lots of 4-wheeler trailers throughout the non-developed side of the park.
PA System	Request withdrawn. Rental prices are great.
Lowes Creek Skills Area	Jereme has been speaking with trail builders, tried to get a small committee together. Without a few strong drivers behind the project, it needs to be tabled indefinitely.
Mapping Update	Barbwire is marked from beginning to end, need to fix incorrect trails on maps.
IMBA Summit	Deadline is October 1 <sup>st</sup> , application is in. we will hear from them soon. National summit november10-11 <sup>th</sup> . Possibly send corba people, great trails.

<b>NEW BUSINESS</b>	
Oktoberfest volunteer opportunity	Politely decline, membership is used extensively for trail building.
Metropolitan bike / ped plan	West central Wisconsin planning commission, putting together a regional bike plan. Metro as well as more rural areas. CORBA is included because of the metro trail systems that we have.

Wildlands School Partnership	Brad is working with Liz Seubert, teacher, at Wildland School. Dean and Brad will coordinate for their students to come and have a trail day, preferably in October at Otter Creek. Looking to introduce them to trails management, not just a shovel. This could be good for CORBA and the students.
Eau Claire Park & Rec Program	Learn to mountain bike class - - we took over two of the sessions. Traditionally a 4-week class with 1 possible make up. Part of their outdoor adventure system. Positive: expand and increase our image in the community. Good partnership with the city. NEGATIVES: conflict between park and rec and . NOTE: we received ~\$150 in income for helping this year. Jereme motion to contact Carrie, Brad second. VOTE: passed.
Individual Goals as board members	Brad got all introspective and challenged everyone to think about why they are on the board, and then let everyone know so that we know where we are headed.
Rice Lake Composite sponsorship	Bjorn met with James, and was compelled to donate the money in an effort to help put the Rice Lake area on the map with CORBA. Need some commitments from the team to help build the trails in the area. Bjorn knows Matt well, and is in favor of this. Bjorn motion to sponsor \$300 to RL composite, with ties that the team will promote membership and volunteer hours. Logo will be located prominently on marketing material and Bjorn will work with Matt on final approval. Berg seconded. Vote Taken: all passed yes, motion carried.

Meeting adjourned at: \_\_\_\_9:22\_\_\_\_

Submitted by Brad Berg, Treasurer