

Chippewa Off Road Bike Association

Board Meeting Minutes

5-27-2016

6:30 pm

Eastridge Center Conference Room

Members Present: Steve Wood, Jereme Rauckman, Billy Zimmerman, Laura Plummer, Bjorn Hanson, Jay Plummer, Danny Deetz, Brad Berg

Members Absent: None

Also Present: None

Meeting called to order at 6:30pm by Danny Deetz

OPENING BUSINESS	
Approval of previous minutes	No, not available for approval
President's Report	Trail liasons have been difficult to find, not much interest for any real changes from what we have now.
Treasurer's Report	Jereme reviewed financial reports, all looking good. Reports approved, motion by Bjorn, seconded by Steve, passed with voice vote.
Member Input	None

TRAIL & EVENT COMMITTEE REPORTS	
Firecracker Update	Laura is having a meeting on 5-19-16 to discuss this year's event. Agreement is in place for the expo grounds. We will not be utilizing the building on Friday night. Laura will send out sponsorship forms to board members so we can think about approaching some new sponsors along with those from previous years. Scheel's has expressed interest in becoming a sponsor on a larger level, something similar to what they did with the Eau Claire Marathon. Laura was checking with WORS in regards to a potential "beer deck" overlooking Red Flint, has not heard back from WORS
Fall Back Blast	CORBA has been working with the Expo Center staff to reserve the expo grounds for the weekend of the time change again. Paperwork to follow to secure that

Lowes Creek	<p>Trail day coming up on 5-21-16, major work to be done on Onion, Thrillville, and Lopping throughout the park. Red Flint donated about \$900 worth of rocks for armories Onion. Danny received a free donation of flagstone from a resident near Otter Creek. It is stockpiled at his house for future use where needed.</p> <p>5-14-16 was Scheel's/Trek demo day at Lowes. 30 riders showed up, CORBA trailer was there, no new members.</p>
Northwest Park	No update
Otter Creek	No update
Pipestone	Trail work continues, generally organized and working every Saturday. Park is being used for Trail Kids as well, and is getting exposure to people that had no idea the Rice Lake area had something like this park. All good stuff.
Hickory Ridge	The county is "hiring" the Friends of Hickory Ridge or make a kiosk for Area 178. The money that would be paid to the club for the time to build will be directed to The Friends of Hickory Ridge to get put back into the trail system.
Area 178	no update

UNFINISHED BUSINESS	
Park Bench in Memoriam at Lowes	<p>Laura will talk with E.C County about using their preferred bench. Donated money will provide one bench, talk of it being on NOD. Laura will speak with Don Nelson's widow about wording on bench.</p> <p>Goal is to have bench installed before the Firecracker.</p> <p>Laura will work through Josh Peterson to finalize.</p>
IMBA Swipe Card	Danny is in possession of the new swipe card for accepting credit cards for club membership. Money is routed to IMBA, so nothing for CORBA to transfer
Mapping of Parks	<p>Who does maps? Jay will talk to Sue about making sure they are accurate. There is some work that goes into the final product to make sure that they are linked correctly, and that they don't cross at wrong intersections.</p> <p>Talk was also had about making sure that they are accurate, not just "good enough". One thing that would be good is making "you are here" pins that are GPS'able for first responders.</p>
MOU land agreements	<p>Hickory Ridge - has been redone to include CORBA and Friends of Hickory Ridge</p> <p>Northwest Park - complete as a 5yr with an automatic 5yr renewal</p> <p>Area 178 - to be renewed and worked on with Xcel Energy and the St. Joseph's Association</p>

Tool Inventory	This is almost complete, we need VIN numbers on trailers, as well as to identify each hand tool with a unique number. Once complete, we will get this to the club insurance agent to get personal property insurance issues.
----------------	--

NEW BUSINESS	
Trail Liasons	<p>Most trail liasons will remain the same, with some changes. Dustin Marsh and Derek Parr will be voted in if they accept the assignment.</p> <p>Pipestone - Ahman and James NWP - Andy Thryver and addition of Derek Parr Hickory Ridge - Noah Michaelson and Brian Area 178 - Pat and Kevin Otter Creek - Dean and Dave Lowes Creek - Jon Riggs and Dustin Marsh</p> <p>Danny Deetz will confirm this with each person. Motion by Jereme to approve, 2nd by Jay, voice vote carries.</p>
Club Expenditures	<p>Lowes - Onion retaining wall lumber Pipestone - Ben meadows tool order, purchased fines for beginners loop.</p>
CORBA business cards	<p>Laura mentioned getting business cards to hand out to people that we meet on the trail, and just in life. Everyone on the board was in approval of doing this, Laura will look back on what was done before. This is something that we want to move forward with.</p>
Why join CORBA	<p>Steve asked the question about what benefit is there to actually joining CORBA. There wasn't a firm answer. This lead to a discussion about forming a Membership Committee to help grow membership. We are not looking to grow membership for the money, but more for the volunteers to help grow our trail system and share the load at events.</p> <p>Steve is going to lead this committee, and use some of his organizational skills from CVTR to increase membership.</p> <p>Looking at some sort of "welcome packet" aside from what IMBA sends. CORBA would be more locally focused.</p> <p>Steve is going to contact Jason Pecor regarding his thoughts on being on this committee.</p>

<p>Trail Awareness Initiative</p>	<p>Our discussion on Why Join CORBA led into finding a way for people to become more aware of HOW the trails are maintained, and the expense of them.</p> <p>Bjorn mentioned trailhead signs "\$20k per mile" etc type signs. He said something similar to this was done with the Cumberland ski trails and donations spiked immediately.</p> <p>The thought of changing out kiosk signs was mentioned. Something vivid and eye catching to continue to make people aware of volunteer opportunities, and chances to get involved with group rides.</p>
<p>Group Ride Organization</p>	<p>There was a long discussion regarding how to organize group rides. Many ideas were discussed, the main one leading up to there needs to be more communication of expectations for both riders and leaders.</p> <p>Leaders will need to be identified, preferably, before the ride night. We would incentivize leaders with a nice CORBA jersey once they attain a certain number of group ride leader roles.</p> <p>Bjorn is going to come up with a document that will prescribe what our riders can expect with each "level" of ride.</p> <p>Bjorn is also going to come back to the board with potential jersey layouts. We are open to Borah Wear or his preferred source.</p>
<p>CORBA website</p>	<p>The CORBA website needs management. We believe the version of Wordpress is causing some of our linking issues.</p> <p>We need to make our Facebook posts appear on the website, and also come up with a calendar plugin that is more interactive.</p> <p>Need updated and easy to find map links on the site as well.</p> <p>Steve Wood has a background in this, and will be heading up ideas and options for the CORBA website.</p>
<p>Facebook</p>	<p>We need to address whether we have a PAGE or a GROUP, and what that means for followers, posters, and communication with members and the general public looking for our trails.</p> <p>Jereme was going to look into the differences, and whether we can use this to promote more widely.</p>
<p>Trail Kids</p>	<p>Bjorn discussed what they are doing with "trail kids" at pipestone. It is a 13 week outdoor experiential learning program. Hiking, biking, orienteering, etc are all taught to kids. Currently they have 13 kids enrolled, many that Bjorn has never met before which was surprising.</p> <p>Potentially something that could be expanded to the Chippewa Valley.</p>

Future Meetings

Future meeting will be held at Weimer Bearing & Transmission (Brad Berg's company). Address is 8130 149th St, Chippewa Falls, WI.

We settled on trying to have meeting on the 3rd Tuesday of every month, and moved them back to a 7pm start to accommodate those that travel to the meetings.

Brad will send out a schedule of meeting dates to go through hMarch 2017

Meeting adjourned at: 9:06pm by Danny Deetz

Submitted by Brad Berg, Secretary